

The video introduces our new electric school buses during National School Bus Safety Week, showcasing their innovative safety features and the advantages of incorporating electric buses into our district's transportation fleet. Our storytelling included a ride-along with bus driver Martha Luz Morey, who provided staff, parents, students, and the broader school community with an inside look at how these features function and the daily safety inspections our bus drivers conduct before transporting students. The direct visual demonstration of the electric buses' safety features helped build trust and understanding among our school community. Additionally, we included an interview with our transportation supervisor Steve Sanchez, who shared insights on the broader goals for our fleet, including plans for future expansions and upgrades. Steve's interview supports transparency and fosters ongoing engagement with the community. By highlighting our commitment to safety and sustainability, the video also showcases how we're embracing innovation in transportation. Our video, which emphasizes our electric buses' safety, eco-friendly benefits, and technological advancements, has been shared across all district social media platforms. It is also now a key part of our Dry Creek storytelling initiative, helping to further connect with our school community by sharing positive news and stories.